

Book Review

Kerr, William A., and James D. Gaisford, eds.
Handbook on International Trade Policy, Cheltenham UK: Edward Elgar, 2007,
543 pp., \$63.00

This *Handbook on International Trade Policy* is well put together and will prove useful for academics as well as practitioners in trade policy. The writing style is consistently clear, and topic coverage is comprehensive. The chapters are consistent in their level of analysis that might be called advanced intermediate, with no mathematics but excellent graphical analysis. The editors William Kerr and James Gaisford have done a fine job of organizing and presenting the chapters, written mostly by Canadians academics.

A number of chapters attracted my attention because I knew something about the topics peripherally, should know more, but had not been able to find such concise presentations. This *Handbook*, in other words, can do exactly what a handbook should.

Writing this review is a bit of a challenge given the broad range of topics in 48 chapters written by 42 authors (my rough count) arranged in seven sections. I immediately located my favorite topics and authors, and while it will be unfair, I have to mention two. William Kerr's "Introduction to Trade Policy" is a great read, very balanced in its approach. Andrea Maneschi's "History of Economic Thought on Trade Policy" is a first-class review of the central role of trade policy. These two chapters are masterpieces, brief but deep summaries of two lifetimes of academic research.

Beyond those two chapters, I could mention ten others that caught my attention due to their topics. They are all lively, interesting, and well composed. The focus throughout the *Handbook* is typically but not always on application of partial equilibrium economics. Advanced undergraduates and noneconomist practitioners will be able to read the chapters, and the presentations will be informative for professional economists wanting to

expand their range of awareness of trade policy issues. Glancing through all the chapters, what caught my attention was the evenness of the presentation.

Economists generally have opinions on the efficacy of trade policy, and there is certainly room for disagreement. The *Handbook* authors do not come across as biased in their politics but are consistently descriptive, measuring the pros and cons of policies and noting policy potential as well as limitations.

As an aside, there is a four-page list of abbreviations at the beginning of the text that ranges from AARQ to WWII, with entries such as EMEA and LAFTA. International economists obviously have a fatal attraction for acronyms.

Below is a slightly edited list of the Table of Contents that might be useful. Some titles have been shortened for readability. The list of authors says a lot about the *Handbook*.

1. Introduction to Trade Policy—William A. Kerr

PART I: EVOLUTION AND ECONOMIC CONTEXT

2. Theory and Practice in the Conduct of Trade Policy—Sidney Weintraub
3. History of Economic Thought on Trade Policy—Andrea Maneschi
4. Modern History of Trade Policy—William M. Miner
5. Modeling the Analysis of Trade Policy—Olena Ivus, Aaron Strong

PART II: TRADE AGREEMENTS

6. Why Are There Trade Agreements? James Gaisford and Annette Hester
7. Overview of Trade Agreements: The Multilateral System—Tim Josling
8. Overview of Trade Agreements: Regional Trade Agreements—Nicholas Perdakis
9. The Breadth of Integration in Trade Agreements—Peter W.B. Phillips

10. Trade Agreements: Depth of Integration—Nicholas Perdikis
11. Trade Creation and Diversion—Lindsay Kendall, James Gaisford
12. Rules of Origin and Tariff Circumvention—Sarah Lang, James Gaisford
13. Imperfect Competition and Market Size—Michael Benarroch
14. Trade in Services—Eugene Beaulieu
15. Trade-related Intellectual Property Rights—Olena Ivus

PART III: TRADE POLICY INSTRUMENTS

16. Border Measures versus Domestic Support—James Gaisford
17. Tariffs: National Welfare and Distributional Issues—Jean-Philippe Gervais, Bruno Larue
18. Trade and Domestic Policy—John Whalley
19. Tariffication—Laura J. Loppacher, William A. Kerr
20. Tariff Spikes and Escalation—André M. Nassar, Zuleika Arashiro, Marcos S. Jank
21. Export Taxes—Ryan Scholefield, James Gaisford
22. Import Quotas and Voluntary Export Restraints—Stefan Lutz
23. Tariff Rate Quotas—David Skully
24. Quota Administration—David Skully
25. Capitalization of Trade Policy Benefits—William A. Kerr
26. Direct and Indirect Export Subsidies—James Rude
27. Production Subsidies—Karl D. Meilke, John Cranfield
28. Strategic Export Subsidies—Stefan Lutz
29. Government Procurement—Linda M. Young
30. State Trading Agencies—Bruno Larue, Jean-Philippe Gervais
31. Restraining Bureaucracy from Inhibiting Trade—William A. Kerr

PART IV: CONTINGENCY AND SAFEGUARD MEASURES

32. Antidumping: Theory and Practice—Carol Chui-Ha Lau

33. Unfair Subsidies and Countervailing Duties—Katherine Baylis
34. Administration of Anti-dumping Cases—Richard Barichello
35. Safeguard Measures and Impediments to Labour Mobility—Lawrence Leger, James Gaisford

PART V: COORDINATING TRADE POLICY WITH DOMESTIC POLICY

36. Sanitary and Phytosanitary Issues—Grant E. Isaac
37. Technical Barriers to Trade—Jill E. Hobbs
38. Ethical Issues in Trade—Grant E. Isaac
39. Trade and the Environment—Brian R. Copeland
40. Multilateral Environmental Agreements—Ken Belcher

PART VI: TRADE POLICY AND DEVELOPMENT

41. Import Substitution Industrialization—James B. Gerber
42. Export Promotion Policies—James B. Gerber
43. Special Treatment for Developing Countries—Robert Read
44. International Commodity Agreements—Christopher L. Gilbert
45. International Trade and Wages—Eugene Beaulieu

PART VII: TRADE POLICY: ENFORCEMENT AND COERCION

46. Dispute Settlement, Compensation and Retaliation in the WTO—Robert Read
47. Economic Sanctions for Foreign Policy Purposes—Gary Hufbauer and Barbara Oegg
48. Trade Related Aspects of Intellectual Property—William A. Kerr

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